

**HISTORIC HIGHLAND PARK NEIGHBORHOOD
COUNCIL**

Post Office Box 50791
Los Angeles, CA 90050
<http://www.highlandparknc.com>
Certified as NC #33 May 28, 2002

**CITY OF LOS
ANGELES**

CALIFORNIA



**DEPARTMENT OF NEIGHBORHOOD
EMPOWERMENT**

200 N. Spring St. Ste.2005
Los Angeles, CA 90012
Telephone: (213) 978-1551

COMMITTEE CHAIRS

Budget & Finance	VACANT
Executive	Estrella Sainburg
Land Use Co-Chair	Mary Allison
Land Use Co-Chair	Brendan Cronshaw
Outreach Co-Chair	Jeannie Park
Outreach Co-Chair	Renee Garcia
Rules	VACANT
Public Safety	MaryLeigh Roohan
Sustainability	Emily Spokes
Youth and Education	Robert Diaz
(ad-hoc)	

OFFICERS

President	Estrella Sainburg
	First Vice President
VACANT	
	Second Vice President
Jeannie Park	
Treasurer	VACANT
Secretary	Robert Diaz

DIRECTORS AT LARGE

Emily Aldrich, Mary Allison,
Brendan Cronshaw, Theresa M. Elorriaga,
Christina Esquibel, Mauro Garcia, Renee
Garcia, Elizabeth Kerstein, John O'hara, Mary
Pickert, James Rocchio, MaryLeigh Roohan,
Mirtala Sanchez, Emily Spokes

Historic Highland Park Neighborhood Council

Notice of Historic Highland Park Outreach Special Meeting
14 January 2020 @ 7:00 PM
Zoom Meeting Online or By Telephone
Dial (669) 900-6833 to Join the Meeting
Then Enter This Webinar ID: 838 4935 4550 and Press #

VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION

In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Historic Highland Park Neighborhood Council meeting will be conducted entirely telephonically. Every person wishing to address the Neighborhood Council must dial (669)900-6833, and enter 838 4935 4550 and then press # to join the meeting. You can also join the meeting by clicking on the link below to join the webinar: <https://us02web.zoom.us/j/83849354550>. International numbers available: <https://us02web.zoom.us/u/kcaK6qfSce>. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment by email: NCsupport@lacity.org or phone: (213) 978-1551.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at

our website: <https://www.highlandparknc.com> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email: info@highlandparknc.com

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

SERVICIOS DE TRADUCCIÓN - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Jeannie Park al jeanniepark@highlandparknc.com y Renee Garcia, Renee.Garcia@highlandparknc.com por correo electrónico avisar al Concejo Vecinal.

Notice to Paid Representatives - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

PUBLIC POSTING OF AGENDAS – Neighborhood Council agendas are posted for public review as follows:

- Fire Station #12 located at 5921 North Figueroa Street, Los Angeles CA 90042
- <https://www.highlandparknc.com>
- You can also view our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions>.

AGENDA

1. Welcome, Call to Order, and Roll Call
 - a. Present: Renee Garcia, Jeannie Park, Julia Mockeridge, Mirtala Sanchez, Duncan Gregory, Maura Murphy-Barosse, Mary Pickert. Quorum established.
 - b. Jeannie lead meeting, Julia monitored comments, Renee took minutes and did timekeeping.
2. Discussion and motion to approve agenda (5 min). *Agenda approved.*
3. Discussion and motion to approve Outreach Committee minutes from November and December (5 min).
Jeannie only has minutes from November to approve. Renee motions. Julia seconds with spelling corrections. Unanimous.
4. General Public Comments on Non-Agenda Items – Comments from the public on non-agenda items within the Board’s jurisdiction (Limited to 10 min, max 2 min per speaker).
No attendees for public comment.
5. Update: Town Hall meeting with Kevin de Leon (M. Pickert - 15 min) *Two weeks away; Estrella will moderate the Town Hall. Need to promote it around town and on social media. Renee will*

create graphics to post on social media and Mary will work to get approval from Kevin de Leon's team.

6. Update/discussion/action: Covid-19 awareness lawn signs and distribution of CD14 masks (M. Pickert, J. Park, R. Garcia - 5 min). *The Outreach committee made 150 signs, half in English and half in Spanish. Distributed by the Board and Estrella. Discussion regarding packaging CD14 PPE with supplies remaining in our budget and seed packets. Discussion regarding partnership with Grab-And-Go location.*
7. Update/discussion/action: Expenditure of \$4500 in NPG funding approved by Board, and previously approved \$3000 on food and \$1000 on holiday activities (15 min) *Joan Potter received check from the city, in addition the Board has approved \$3,000 leftover from last year's for food/grocery money in addition to \$1,000 in holiday activities. St. Ignatious is not doing anything at this time because of the COVID-19 surge. Jeannie suggests Bill Cody partnership to purchase restaurant food. Julia suggests spending \$500 to sponsor meals for first responders and hospital staff at local facilities. Mary suggests a mobile book organization "Reading is a Superpower" to purchase books and give to families at the Grab-And-Go. Maura has a contact for LAUSD Grab-And-Go and will send Renee and Jeannie for follow-up. The Committee decides to focus on the unhoused, seniors, and students & families through the Grab-And-Go. Discussion of \$500 for SELAH and \$500 for the books for children.*
8. Update/discussion: Community Database - 5 min. *Renee gives an overview of the community rolodex. Julia requests a link to be resent to her she cannot access.*
9. Discussion/action: Distribution of sustainability goods (pens, seeds, straws (5 min.) *Discussion regarding including these items with the Grab & Go or the Election materials to distribute or giving them to the Library.*
10. Discussion/action: Use of LinkTree on social media sites / board member signatures (5 min.) *Duncan: Linktree is operational and he will make a universal password for the Outreach Committee and share it there and suggests putting it on the website as well. Duncan will upload. Discussion regarding asking Estrella to include the guidelines for the board in the weekly newsletter: Canva user guide and Julia's guidelines. Renee will send it to Estrella. Discussion regarding including brief analytics in the monthly report and to connect a link for the HHPNC calendar into Linktree.*
11. New Business
Discussion regarding updating the website, Duncan and Renee volunteer to be point person to choose a new layout and Jeannie will initiate communication with Kristina. Discussion regarding goals for end of tenure:
 - *Analytics*
 - *Support elections*
 - *improved website*
 - *Rolodex*
 - *Calendar for social media and events planning (+ budget)*
 - *Neighborhood survey - What does the community want from us?*
 - *Local biz support vs kids programs etc*
 - *Mural tour of highland park*

Desire to make it clear to the Board to send a graphic with copy and have the committees do the graphic not Outreach every time. Discussion regarding potential NPG to Bob Baker Puppet Theater to make a video of their puppeteering and share with the schools. Discussion regarding firework awareness and education. Maura notes there have been tone deaf comments from the board which

feeds into the misconception that the Board are gentrifiers and advises us to be extra mindful when we are talking in Board meetings. In particular, there were comments made when talking about approving the land use letter about certain restaurants which felt dismissive to the community and not recognizing that there's a whole lot of people who feel like those businesses aren't representative of the community. Duncan suggests asking DONE about training for a special board meeting on diversity, equity, gentrification, Renee will follow up with Estrella about this.

12. Adjournment

Maura motions to adjourn, Renee seconds, meeting adjourned at 9:48 PM. Yes for all/Unanimous.