

**HISTORIC HIGHLAND PARK NEIGHBORHOOD  
COUNCIL**

Post Office Box 50791  
Los Angeles, CA 90050  
<http://www.highlandparknc.com>  
Certified as NC #33 May 28, 2002

**DEPARTMENT OF NEIGHBORHOOD  
EMPOWERMENT**

200 N. Spring St. Ste.2005  
Los Angeles, CA 90012  
Telephone: (213) 978-1551

**CITY OF LOS  
ANGELES**

CALIFORNIA



**OFFICERS**

President	Estrella Sainburg
First Vice President	Nicholas Pisca
Second Vice President	Jeannie Park
Treasurer	Emily Aldrich
Secretary	Robert Diaz

**DIRECTORS AT LARGE**

Mary Allison, Brendan Cronshaw, Theresa M. Elorriaga, Christina Esquibel, Renee Garcia, Elizabeth Kerstein, John O'hara, Mary Pickert, MaryLeigh Roohan, Mirtala Sanchez, Emily Spokes, Matt Saunders, Duncan Gregory, Ashley Aragón

**COMMITTEE CHAIRS**

Budget & Finance	Emily Aldrich
Executive	Estrella Sainburg
Land Use Co-Chair	Mary Allison
Land Use Co-Chair	Brendan Cronshaw
Outreach Co-Chair	Jeannie Park
Outreach Co-Chair	Renee Garcia
Rules	Nicholas Pisca
Public Safety	MaryLeigh Roohan
Sustainability	Emily Spokes
Youth and Education	Robert Diaz
(ad-hoc)	
Elections (ad-hoc)	Duncan Gregory

# Historic Highland Park Neighborhood Council

Notice of Historic Highland Park Outreach Special Meeting and Agenda  
11 February 2021 @ 7:00 PM  
Zoom Meeting Online or By Telephone  
Dial (669) 900-6833 to Join the Meeting  
Then Enter This Webinar ID: 844 9324 1743 and Press #

**VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION**

In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Historic Highland Park Neighborhood Council meeting will be conducted entirely telephonically. Every person wishing to address the Neighborhood Council must dial (669)900-6833, and enter 838 4935 4550 and then press # to join the meeting. You can also join the meeting by clicking on the link below to join the webinar: <https://us02web.zoom.us/j/84493241743>. International numbers available: <https://us02web.zoom.us/j/84493241743>. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

**THE AMERICAN WITH DISABILITIES ACT** - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you

wish to attend by contacting the Department of Neighborhood Empowerment by email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org) or phone: (213) 978-1551.

**PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: <https://www.highlandparknc.com> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email: [info@highlandparknc.com](mailto:info@highlandparknc.com)

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – The public is requested dial \*9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

**SERVICIOS DE TRADUCCIÓN** - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Jeannie Park al [jeanniepark@highlandparknc.com](mailto:jeanniepark@highlandparknc.com) y Renee Garcia, [Renee.Garcia@highlandparknc.com](mailto:Renee.Garcia@highlandparknc.com) por correo electrónico avisar al Concejo Vecinal.

**Notice to Paid Representatives** - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](https://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)

**PUBLIC POSTING OF AGENDAS** – Neighborhood Council agendas are posted for public review as follows:

- Fire Station #12 located at 5921 North Figueroa Street, Los Angeles CA 90042
- <https://www.highlandparknc.com>
- You can also view our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions>.

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## AGENDA

1. Welcome, Call to Order, and Roll Call
2. Discussion and motion to approve agenda (3 min)
3. Discussion and motion to approve Outreach Committee minutes from December and January (5 min)

4. General Public Comments on Non-Agenda Items – Comments from the public on non-agenda items (10 min)
5. Report: Town Hall meetings with Kevin de Leon, Jimmy Gomez and other public officials (10 min)
6. Update/discussion/action: \$1000 holiday funding for Literacy Club
7. Update/discussion/action: Funding source for Grab and Go packages - \$4500 from Uptown Gay and Lesbian Alliance NPG funding approved by Board? (15 min)
8. Update/discussion: Election Ad Hoc Committee report and outreach activities (D. Gregory) - 10 min
9. Discussion/action: Collaboration with and guidelines for other Committees (5 min.)
10. Update: Social media - use of LinkTree on social media sites / board member signatures / guidelines / Nextdoor (5 min.)
11. Review/discussion/action: Goals for remainder of term (20 min.)
  - a. Improve design and functionality of website
  - b. Increase audience and engagement on social media by using analytics, collaborative efforts with committees
  - c. Provide a robust and vetted Community Rolodex
  - d. Create an annual calendar of recurring events and holidays to plan outreach and social media activity
  - e. Support the elections and ensure their success
  - f. Formulate, implement and analyze a community needs survey to understand our
12. New Business
13. Adjournment