

**HISTORIC HIGHLAND PARK NEIGHBORHOOD
COUNCIL**

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Certified as NC #33 May 28, 2002

**CITY OF LOS
ANGELES**

CALIFORNIA



**DEPARTMENT OF NEIGHBORHOOD
EMPOWERMENT**

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Land Use Co-Chair	Brendan Cronshaw
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Historic Highland Park Neighborhood Council

Community Impact Statement

November 5, 2020

RE: Application for Continued Sale and Dispensing of Beer and Wine By Town Pizza (Case Number ZA-2014-2044-CUB-PA1)

Attn: City of Los Angeles, Department of City Planning (Case Officer Bryant Wu)

The Honorable Kevin De Leon, City Council District 14 Field Representative, and Staff

Dear City of Los Angeles, Department of City Planning (Case Officer Bryant Wu),

We represent the Historic Highland Park Neighborhood Council Board ("HHPNC") and the approximately 65,000 stakeholders in the Highland Park community. We write in support of the application for continued sale and dispensing of beer and wine by the restaurant located at 5101 E. York Blvd., Los Angeles, California, operating under the name "Town Pizza." This application is case number ZA-2014-2044-CUB-PA1 with the Los Angeles Department of City Planning, and is made pursuant to LAMC Section 12.24-M. After holding

discussion and hearing from stakeholders, including some living within close proximity of Town Pizza, we believe this application should be approved.

Town Pizza has been operating at this location in Highland Park for five years. The site previously hosted pizzerias and the restaurants thereon have been dispensing beer and wine for the past thirteen. We have not seen a deleterious effect on the neighborhood (immediate or surrounding) from these activities over this time and therefore. In fact, Town Pizza specifically has improved the neighborhood by its operations by offering a convenient and quality source of Italian food and beer and wine for the past several years. Its happy patrons include families (some with young children), Occidental College students, and other Highland Park residents. Being located amongst other retail and food establishments (including restaurants, bars, markets, a hardware store, and a stationary store, among others), Town Pizza's activities also are not out of character with the surrounding activities and contribute to the overall positive and lively atmosphere of this section of York Boulevard (without making things too lively). Given that this application is for a continuation of activities already taking place on the site, activities which have not contributed to any negative behaviors or externalities along this corridor, we support it.

Additionally, we are happy to support a restaurant that has gotten involved in supporting the neighborhood beyond just its for-profit activities. Town Pizza has supported numerous fundraisers and organizations in the neighborhood and is currently participating in a program to feed one low-income family per week with children attending a local school. Businesses that show a willingness to support our residents and to enhance the life of our neighborhood deserve our support and we encourage more to do so.

Finally, we would like to add one caveat: we support this application for the reasons mentioned above but may not support an application from a different restaurant/ownership for the same activities. If ownership should change hands or if Town Pizza decides to materially change its business operations (by extending its hours beyond 10:00 pm, for example), we reserve the right to withdraw our support and would like an opportunity to submit additional input. Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Estrella Sainburg', with a long horizontal line extending to the right.

Estrella Sainburg

President,

Historic Highland Park Neighborhood Council