

CITY OF LOS ANGELES



COMMITTEE CHAIRS

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Rosie Maynetto, Mary Pickert, James Rocchio, Estrella  
Sainburg, Rosemary Serna, Olga Vasquez

Arts, Culture, Equality	TBD
Budget & Finance	Nancy Verma
Business Development	TBD
Executive	Stephanie Maynetto-Jackson
Family, Youth, Education	Prissma Juarez & S. Maynetto-Jackson
Homelessness, Renters & Housing	Rose Serna
Land Use	Gracie Maynetto & Prissma Juarez
Outreach	Stephanie Maynetto-Jackson
Rules	Nancy Verma
Sustainability	Estrella Sainburg
Public Safety	TBD

## Historic Highland Park Neighborhood Council

Notice of Joint Board & Outreach Committee Meeting and Agenda  
30 October 2019 7:00-8:30pm  
Coco's Bakery & Restaurant  
6040 York Blvd. Los Angeles, CA 90042

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The public is requested to fill out a "Speaker Card" to address the Board on any agenda item prior to the Board taking action. Public comment is limited to 2 minutes per speaker but the Board has the discretion to modify the amount of time for any speaker. When the Board considers the agenda item entitled "Public Comments," the public has the right to comment on any matter that is within the Board's jurisdiction. The public may also comment on a specific item listed on this agenda when the Board considers that item. In addition, the members of the public may request and receive copies without undue delay of any documents that are distributed to the Board, unless there is a specific exemption under the Public Records Act that prevents the disclosure of the record. (Govt. Code § 54957.5) The Historic Highland Park Neighborhood Council holds its regular meetings on the first Thursday of every month and may also call any additional required special meetings in accordance with its Bylaws and the Brown Act. The agenda for the regular and special meetings is posted for public review at: the Fire Station #12 located at 5921 North Figueroa Street and online at [www.highlandparknc.com](http://www.highlandparknc.com). In compliance with Government Code Section 54957.5, nonexempt writings that are distributed to a majority of all board members in advance of a meeting may be viewed at [www.highlandparknc.com](http://www.highlandparknc.com) by clicking the Board agenda link or at the scheduled meeting. If you would like a copy of any record related to an item on the agenda, please contact Cecilia Mejia at ([cecilia.mejia@highlandparknc.com](mailto:cecilia.mejia@highlandparknc.com)). To request language services please call the Dept. of Neighborhood Empowerment, City of L.A at (213) 978-1551. **SI REQUIERE SERVICIOS DE TRADUCCIÓN, FAVOR DE NOTIFICAR A LA OFICINA 3 DÍAS DE TRABAJO (72 horas) ANTES DEL EVENTO. SI NECESITA AYUDA CON ESTA AGENDA, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.**

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### AGENDA

1. Call to Order / Llamada al Orden

**7:00pm**

2. Roll Call / Pasar Lista

**Stephanie Maynetto-Jackson, Mauro Garcia, Prissma Juarez, Olga Vasquez, Julia Mockeridge, Mary Pickert, Estrella Sainburg**

3. General Public Comments on Non-Agenda Items—Comments from the public on non-agenda items within the Board's jurisdiction (Limited to 5 min, max 1 min per speaker) / Comentarios del público en general sobre temas que no pertenecen a la agenda: comentarios del público sobre temas que no pertenecen a la agenda dentro de la jurisdicción de la Junta (Limitado a 5 minutos, máximo 1 minuto por orador)

**Mauro - I think we should sent emails to get the notification to be able to add stuff to the agenda.**

4. Chair's Report / Informe del Presidente

**Not much other than at the Executive meeting that we should look into ELACC instead of Streets LA for the Vendor Workshop.**

## ACTION ITEMS

5. [2 min] Motion to approve agenda. / Acción para aprobar la agenda.

**Mauro motions. Olga seconds. All in favor. Passed Unanimously.**

6. [3 min] Motion to approve minutes from 10/10/2019 Joint Board and Outreach Committee Meeting / Moción para aprobar las actas de la Junta Conjunta del 10/10/2019 y la Junta del Comité de Alcance.

**Prissma: We need to add Stephanie to be under the “Present:” people. Julia: Item #10 - adding them so it read “Add them.” for clarity purposes.**

**Olga motions. Estrella seconds. All in favor. Mauro, Mary, and Prissma abstained.**

7. [15 min] Further discussion, planning, and possible motion to the board to request up to \$500 for collaborating with neighboring CD14 Neighborhood Councils and organizing a candidate debate in January 2020 for the upcoming March 2020 City Council Election for CD14. / Más discusión, planificación y posible moción a la junta para solicitar hasta \$500 por colaborar con los Consejos Vecinos de CD14 vecinos y organizar un debate de candidatos en enero de 2020 para la próxima Elección del Consejo de la Ciudad de marzo de 2020 para CD14. - S. Maynetto-Jackson (11 Oct 2019)

**We didn't request the budget item. We need a motion to request \$500.00. We got NBC said yes, but Telemundo is still pending. Thursday, Friday, Saturday... LA Times would come too. Once the board approves - we can start outreach. Up to \$500 for: Oxy space rental (\$300), advertising, anything else, a buffer. Another space in BH that would be free that's a back up. Hermon is not into it, Eagle Rock we talked to them. Mary: it would be important to say that other NCs will be inputting too. Election is in March. Monica Rodriguez/Garcia - got endorsed by Latinas... Mary: What kind of Ads? Mailers? Fliers? Addresses of the voters. Olga says we can do this, she does it for her church. Something through the Postal Office. Stephanie: Mailers=\$2,000 for all of HLP. Estrella emailed Stephanie a debate: hosted by United Airlines. Canvassing, mailers are more time-expensive. Estrella: post in DTLA. \$500 not enough? 7 NC are going in on this, hoping that their boards can approve \$500. Estrella: Money that is approved for FB promo could go towards this. Stephanie: we haven't used the money yet. Registration cards? They could register there that day.**

**Olga: Motion to the board to request up to \$500 for collaborating with neighboring CD14 Neighborhood Councils and organizing a candidate debate in January 2020 for the upcoming March 2020 City Council Election for CD14.**

**Mauro: Wants to match the average of what other NCs will pitch in. He is the only one that thinks that.**

**Mary: This helps bring awareness. Great to have an impact with increase voters for the presidential primary too.**

**Stephanie: We should add the specifics why we're asking for it. Just venture rental and advertising.**

**Mary: we should invite someone to collect the registrations.**

**Mauro seconds. All in favor. Motion passes unanimously.**

8. [15 min] Further discussion and planning for the possible collaboration with ASNC for a Townhall presentation of LADOT changes and improvements to N. Figueroa on November 12th, 2019. / Más discusión y planificación para la posible colaboración con ASNC para una presentación en el Ayuntamiento de los cambios y mejoras de LADOT a N. Figueroa el 12 de noviembre de 2019. -S. Maynetto-Jackson (11 Oct 2019)

**Changes happening on Figueroa. At Ramona Hall. Mary: Should we have a table at this event? Arroyo Seco is organizing it - but were helping with refreshments and fliers (\$200). Stephanie & Julia can. Mauro will try. Olga, Estrella, Mary, and Prissma cannot. Olga: Let it be known that it is a collaboration. Mary: if they have something, we should have it available to hand out at our Board Meeting on November 7th (when it comes to the board). LADOT isn't doing the outreach because they didn't take the initiative on the event - Arroyo Seco did. Mary: We could also do an email blast. Olga: We'll have a flier with our meetings information to give out. Stephanie: What kind of refreshments? Cans over plastic. Cardboard juice boxes. Cans.**

9. [15 min] Further discussion and planning for the NELA Holiday Parade Sunday December 1, 2019. / Más discusión y planificación para el Desfile Navideño de NELA el domingo 1 de diciembre de 2019. -S. Maynetto-Jackson (11 Oct 2019)

Tree lighting is different. Chamber of Commerce is in charge of the event. Last meeting - \$625 to go for the event, look at last meeting's notes for further details. My Taco Olga: popcorn machine! We already have popcorn. What about swag for Council. Mary: Email about the parade, 75th Annual Parade (second oldest), Deadline is in early November for Ads. Will we be in it? A: Yes. She has the application to apply to be in the parade. She sent it to Stephanie to get printed. Olga: Think it's a good idea to get as many to participate. Mary: We should think about the timing. Next meeting is the last one before the Parade. Then there's Thanksgiving. Estrella: Detailed plan for that day. Mary: We are not tabling, we will just be walking in the parade. Stephanie: Send updates for November to include this. Olga: Start using Calendar, so everyone can see it. Estrella: Easy for people that access the emails regularly - we should keep announcing events when we meet. Come back to the Committee Report to and work on it together. Stephanie: Get people hats, don't want to assume people have them already. Ugly sweaters. Mary: Sashes? Mauro: Blue jeans, white shirt (whatever color), 12 people like that - United. Decorate the banner with frills. Mary: Do we just give money? Stephanie: We got the money settled - no we just need to figure out the logistics. Estrella: We need to give sealed food. Everyone: We can't have the popcorn. Olga: Use Avery stickers to make our own to put on what we give away. We should give away candy canes. Mauro: Chocolate coins. Mary: Who will buy? Stephanie. Stephanie: Who will lead the parade stuff? Have the list of who will come. Olga, Estrella, Mauro Stephanie will handle the paperwork. Estrella: Stakeholders invited to participate? Yes, we should invite them. People who are involved, yes.

10. [15 min] Further discussion and planning for the Street Vendor Workshop led by Streets LA in order to educate our local street vendors and stakeholders on the new laws governing "Street Vending" (CF 13-1493). / Más discusión y planificación para el Taller de vendedores ambulantes dirigido por Streets LA para educar a nuestros vendedores ambulantes locales y partes interesadas sobre las nuevas leyes que rigen la "venta ambulante" (CF 13-1493). -S. Maynetto-Jackson (11 Oct 2019)

This will help them know the things they should do. Olga: City, were part of the city. Utilize us to communicate to the small committee. Mauro: These people want us to do their work for free. Mary: Driving down York, she thinks it would be helpful to inform community - parking is becoming a problem. Mauro: Ask Garcetti for money for this. We shouldn't be spending the money on this not NC. Every member in this community should come out with money to help. Estrella: They haven't done the outreach about their regulations. We could make the claim on LADOT where were helping hem for outreach to the community. This could apply to a lot of things that deal with city departments. Mauro: Invite them and have them write the checks. Julia: Who went to their workshop. Stephanie: Money for interpretation services. Estrella: Olga: Still have discussions going on. Estrella: Regulations are still being fixed. Stephanie: Help people know which regulations are set and which are still being changed/negotiated. Streets LA just fix Olga: The population may not know who to call. Mauro: Not all laws are in place. Then today it could be one thing or another the next. Julia: The workshop Estrella: Have more than one groups of people in the mroom when we do this. ELACC main presenter: We need to ask other orgs to come as well, another perspective. We will talk about this further. Waiting for more information.

11. [10 min] Discussion and possible motion to elect an Outreach Committee Chair. / Discusión y posible moción para elegir un Presidente del Comité de Extensión. -S. Maynetto-Jackson (25 Oct 2019)i

Stephanie will still be here. She wants to nominate someone. She can't keep being CC'd. Olga would like to step up to the role, as long as everyone keeps participating.

**Mauro motions. Mary seconds. All in favor. Unanimously passes.**

12. New Business / Nuevos Asuntos

Veteran's Day Parade with ER - November 3rd - Stephanie says they didn't come to us for money. Still putting it on our social media.

**Tree Lighting Ceremony** - CD14. Booth, churros, coffee (La Monarcha), it was on the second Sunday of December last year. We should mention it at the next Board Meeting. Olga: We need approval for the budget for this event. Budget and Finance and the General Board meeting.

**Mary:** Budget and Finance should be meeting twice a month, in case money items are time sensitive. This should be passed in November by the Board Olga: We will use CC, and worst case scenario - we will get reimbursed for it. Mauro: It sets a precedent.

**Tabling Items:** We need them. Merchandise. T-shirts is separate. Olga: If you see any cool items - take pics, send items. Estrella: Sustainability - Someone will bring prices. Mauro: Motion to put in next agenda - One week prior to making the agenda, email the members about agenda items.

**T-Shirt:** Oct 10th - 1600 to do it with committee, Mauro: We should bring it back from the Olga; Motions to next board meeting to request \$1600 for Outreach and the community will vote on the shirt we will get and that takes time. Mary: It affects the way we look, if we are or are not uniformed. Olga; 3 or 4 month. Bring back to committee to decide on a design. Julia: What's the intention of the shirts: Merchandise and uniform. Makes sense for board to have them , but was wondering why were asking for so many. Olga: Take a month to have us design it and get it done. Mauro:: Knows someone who can do it for us fast. We need something concrete. ERNC - plain shirt. Estrella: Bring sample design from other NCs and just what we think. Mauro: RN that we are all together - we could decide. Estrella: we should have the discussion in November. Olga: it will be on the agenda in November.

**Communications** Estrella: Social Media - She wants to step down to see if someone on the board is interested in communication. Social media person should collaborate with the newsletter person. Mary: More than one person. Broadly put together a calendar and working with that. More of a plan, yes. Talk to Sherri.

**Report:** Circulate it to us. And then send to Sandra

**Outreach:** Set up FB events, Have a printout, update things on website, some committees that are required, email about agenda, committees need to respond to emails and let us know what to put out there. Mary: will be point person.

**Homeless Committee:** Contacting the Shower of Hope, St. Ignatius, so if you know any other places that give out the donations/food. To help homeless neighbors. Ask the orgs what they need. Mauro: Came with boxes of turkey (Huizar and cedillo). Mary: Ask Yolanda to know what to ask for. St. Vincent de Paul to request that they could give you, weekly, go to DTLA to give, Toiletries, scarves, all kinds of things. She will bring a little baggie to have an example. Olga: Don't want the items to be bought. She is asking for donations. Julia: Promote orgs doing the work already doing the work. Point at them to go there. Olga: Flier to feel free to donate to those places. Stephanie: Fliers are good to be on the website.

**Next meeting:** November 14, at Coco's 7 to 9pm.

13. Adjournment / Levantar la sesion

**Stephanie motions. Mauro seconded. All in favor. Passes unanimously.**

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The Historic Highland Park Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Historic Highland Park Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (213) 978-1551 or email to [NCsupport@lacity.org](mailto:NCsupport@lacity.org).

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