

CITY OF LOS ANGELES

HISTORIC HIGHLAND PARK NEIGHBORHOOD COUNCIL

Post Office Box 50791
Los Angeles, CA 90050
<http://www.highlandparknc.com>
Certified as NC #33 May 28, 2002

CALIFORNIA



DEPARTMENT OF NEIGHBORHOOD EMPOWERMENT

200 N. Spring St. Ste.2005
Los Angeles, CA 90012
Telephone: (213) 978-1551

COMMITTEE CHAIRS

Rocio Rivas	Executive
Vacant	Rules
Joan Potter	Budget & Finance
Yolanda Nogueira	Outreach
Antonio Castillo	Land Use
Rocio Rivas	Family, Youth, & Education
Vacant	Public Safety
Yolanda Nogueira &	Housing &
Rocio Rivas	Homelessness
Yolanda Nogueira	Beautification
Jamie Tijerina	Culture & Equality
Gavin Pierce	Arts
SuzAnn Brantner	Sustainability
Marcus Moché	Local Business & Economy

OFFICERS
Rocio Rivas PRESIDENT
SuzAnn Brantner FIRST VICE PRESIDENT
Antonio Castillo SECOND VICE PRESIDENT
Joan Potter TREASURER
Alexis Rivera SECRETARY

DIRECTORS AT LARGE

Linda "Boo" Caban, Melanie Freeland, Zacharias Gardea,
Sheri Lunn, Marcus Moché, Stanley Moore, Yolanda
Nogueira, Mary Pickert, Gavin Pierce, Jeffrey Rex, Clint
Schaff, Joe Tarr, Jamie Tijerina, Ross Ufberg

Historic Highland Park Neighborhood Council

Local Business and Economy Committee Meeting Minutes

November 28, 2018

El Huarache Azteca

5225 York Blvd, Los Angeles, CA 90042

7:30-8:00 PM

The public is requested to fill out a "Speaker Card" to address the Board on any agenda item prior to the Board taking action. Public comment is limited to 2 minutes per speaker but the Board has the discretion to modify the amount of time for any speaker.

When the Board considers the agenda item entitled "Public Comments," the public has the right to comment on any matter that is within the Board's jurisdiction. The public may also comment on a specific item listed on this agenda when the Board considers that item. In addition, the members of the public may request and receive copies without undue delay of any documents that are distributed to the Board, unless there is a specific exemption under the Public Records Act that prevents the disclosure of the record. (Govt. Code § 54957.5)

The Historic Highland Park Neighborhood Council holds its regular meetings on the first and third Thursday of every month and may also call any additional required special meetings in accordance with its Bylaws and the Brown Act. The agenda for the regular and special meetings is posted for public review at: the Fire Station #12 located at 5921 North Figueroa Street and online at www.highlandparknc.com. Additional locations may include (1) Café de Leche located at 5000 York Boulevard, (2) Ramona Hall Community Center located at 4580 North Figueroa Street, (3) La Tropicana Market located at 5200 Monte Vista Street, (4) Highland Market located at 6901 N. Figueroa St, and (5) the Arroyo Seco Library, 6145 North Figueroa Street.

The Historic Highland Park Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Historic Highland Park Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Councils at (213) 978-1551 or e-mail to NCsupport@lacity.org. In compliance with Government Code Section 54957.5, nonexempt writings that are distributed to a majority of all board members in advance of a meeting may be viewed at www.highlandparknc.com/ by clicking the Board agenda link or at the scheduled meeting. If you would like a copy of any record related to an item on the agenda, please contact Harvey Slater at (harvey.slater@highlandparknc.com). To request language services please call the Dept. of Neighborhood Empowerment, City of L.A at (213) 978-1551.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 DIAS DE TRABAJO (72 horas) ANTES DEL EVENTO. SI NECESITA AYUDA CON ESTA AGENDA, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.

Notes: Minutes are not approved until the next meeting. These are published for public review but are not official.

Agenda

- A. Call to order
- B. Roll call - *Marcus Moché, Jamie Tijerina, Taylor Beldy*
- C. Announcements
- D. Public comments on non-agenda items (2 minutes per speaker, 5 speakers max)

Action Items

1. Approval of agenda - 2 minutes

Approved.

2. Approval of minutes from last meeting - 2 minutes

Approved.

3. Confirmation of committee roster - 2 minutes

No changes.

4. Discussion: strategies to drive engagement - 10 min

Marcus to compose guidelines for businesses in Highland Park by next meeting. Document will focus on promoting equality and supporting the entire community across the socioeconomic spectrum. Guidelines will be issued to businesses presenting to the full board, following approval of the document.

5. New business

6. Adjournment