

# CITY OF LOS ANGELES

CALIFORNIA

## HISTORIC HIGHLAND PARK NEIGHBORHOOD COUNCIL

Post Office Box 50791  
Los Angeles, CA 90050  
<http://www.highlandparknc.com>  
Certified as NC #33 May 28, 2002

### OFFICERS

Harvey Slater PRESIDENT  
Daniel Andalon FIRST VICE PRESIDENT  
Antonio Castillo SECOND VICE PRESIDENT  
Joan Potter TREASURER  
Rocío Rivas SECRETARY

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Caban, Gabriel Chabran, Melanie Freeland, Zacharias Gardea,  
Susanne Huerta, Sheri Lunn, Marcus Moché, Stanley Moore,  
Yolanda Nogueira, Diego Silva, Jamie Tijerina



## DEPARTMENT OF NEIGHBORHOOD EMPOWERMENT

200 N. Spring St. Ste.2005  
Los Angeles, CA 90012  
Telephone: (213) 978-1551

### COMMITTEE CHAIRS

Harvey Slater EXECUTIVE  
Daniel Andalon RULES  
Joan Potter BUDGET & FINANCE  
Yolanda Nogueira OUTREACH  
Antonio Castillo, Susanne Huerta LAND USE  
Rocío Rivas FAMILY, YOUTH & EDUCATION  
Rocío Rivas PUBLIC SAFETY  
Yolanda Nogueira, Rocío Rivas HOUSING &  
HOMELESSNESS  
Yolanda Nogueira, Rocío Rivas BEAUTIFICATION  
Jamie Tijerina CULTURE AND EQUALITY  
Gabriel Chabran ARTS  
SuzAnn Brantner SUSTAINABILITY

# Historic Highland Park Neighborhood Council

## Local Business and Economy Committee Meeting Minutes

November 30, 2017

Arroyo Seco Regional Library

6145 N Figueroa St, Los Angeles, CA 90042

7:00 - 8:00 PM

The public is requested to fill out a "Speaker Card" to address the Board on any agenda item prior to the Board taking action. Public comment is limited to 2 minutes per speaker but the Board has the discretion to modify the amount of time for any speaker.

When the Board considers the agenda item entitled "Public Comments," the public has the right to comment on any matter that is within the Board's jurisdiction. The public may also comment on a specific item listed on this agenda when the Board considers that item. In addition, the members of the public may request and receive copies without undue delay of any documents that are distributed to the Board, unless there is a specific exemption under the Public Records Act that prevents the disclosure of the record. (Govt. Code § 54957.5)

The Historic Highland Park Neighborhood Council holds its regular meetings on the first and third Thursday of every month and may also call any additional required special meetings in accordance with its Bylaws and the Brown Act. The agenda for the regular and special meetings is posted for public review at: the Fire Station #12 located at 5921 North Figueroa Street and online at [www.highlandparknc.com](http://www.highlandparknc.com). Additional locations may include (1) Café de Leche located at 5000 York Boulevard, (2) Ramona Hall Community Center located at 4580 North Figueroa Street, (3) La Tropicana Market located at 5200 Monte Vista Street, (4) Highland Market located at 6901 N. Figueroa St, and (5) the Arroyo Seco Library, 6145 North Figueroa Street.

The Historic Highland Park Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Historic Highland Park Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Councils at (213) 978-1551 or e-mail to [NCsupport@lacity.org](mailto:NCsupport@lacity.org). In compliance with Government Code Section 54957.5, nonexempt writings that are distributed to a majority of all board members in advance of a meeting may be viewed at [www.highlandparknc.com/](http://www.highlandparknc.com/) by clicking the Board agenda link or at the scheduled meeting. If you would like a copy of any record related to an item on the agenda, please contact Harvey Slater at ([harvey.slater@highlandparknc.com](mailto:harvey.slater@highlandparknc.com)). To request language services please call the Dept. of Neighborhood Empowerment, City of L.A at (213) 978-1551.

**SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 DIAS DE TRABAJO (72 horas) ANTES DEL EVENTO. SI NECESITA AYUDA CON ESTA AGENDA, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.**

# Agenda

- A. Call to order  
*7:07 PM*
- B. Roll call  
*Present: Marcus Moché, Jaime Tijerina, Melanie Freeland, Harvey Slater*
- C. Announcements  
*None*
- D. Public comments on non-agenda items (2 minutes per speaker, 5 speakers max)  
*None*

## Action Items

1. Approval of agenda - 2 minutes
2. Selection of committee chairs - 2 minutes  
*Marcus to chair and function as secretary*
3. Election of committee chair - 2 minutes
4. **Discussion:** preferred meeting cadence (M. Moché) - 4 minutes  
*Goal is to meet monthly as appropriate. Some local outreach will be performed to reach local business owners, as stakeholders will be important to success. Marcus to work with Melanie to identify local business owners and make contact.*
5. **Discussion and motion:** define and declare mission statement at next committee meeting (M. Moché) - 4 minutes  
*Marcus to draft mission statement for vote at next meeting.*
6. **Discussion:** potential social media poll contents to drive next agenda (M. Moché) - 5 minutes  
*Some proposals:*
  - *Helping drive inclusive business practices*
  - *How to help small business succeed*
  - *How to help longtime businesses roll with changes, socioeconomically*
  - *Advise community on ways to help businesses be successful*
  - *CDI forums - one on women business owners, one on grants*
  - *Making new folks aware of the value that exists in old businesses/culture*
  - *Once had a business directory booklet, might be a cool thing to include*
  - *LA Mas nonprofit out of Frogtown, might be a good prototype/speaker*
7. **Discussion:** strategies to foster equality in the business community of Highland Park (J. Tijerina) - 5 minutes  
*Out of Culture and Equality, looking at ways to improve business inclusivity, both for employees and customers. Considering creating a pamphlet, maybe a sticker, get business owners to acknowledge receipts and offer resources to help with inclusivity and showing how business practices will improve this business as a whole. CDI forums might be another opportunity to reach out.*
  - *Might want to look at including in other pamphlets regularly distributed to businesses*
  - *Check with compliance, but consider an “HHPNC receipt” thing for the businesses in compliance*
8. New business
9. Adjournment  
*7:45 PM*