

CITY OF LOS ANGELES

CALIFORNIA

HISTORIC HIGHLAND PARK NEIGHBORHOOD COUNCIL

Post Office Box 50791
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<http://www.highlandparknc.com>
Certified as NC #33 May 28, 2002

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Special Joint Outreach Committee and Board Meeting

Friday, July 29, 2016

1270 N. Avenue 50, Los Angeles, CA 90042

6:00 p.m. – 7:00 p.m.

MINUTES

- A. Call to Order - 6:05 PM
- B. Roll Call - Present - President H. Slater, L. Caban, Y. Nogueira, A. Castillo, D. Silva
- C. Public Comments on Non-agenda items only – CD1 candidate, Luca Barton introduced himself and announced that he was in attendance as part of his campaign “listening tour.”

ACTION ITEMS

1. Julienne Chen and RJ from the Mayor’s office presented three proposals from their neighborhood outreach toolkit for discussion. The Mayor’s office wants to work with HHPNC as a pilot NC for the Mayor’s outreach initiative. The proposals included 1) City Levers, 2) Good Neighbors, and 3) Social Coupons. Each proposal provided samples for potential mailings, copies, and distribution for Community Vision Day and future outreach opportunities. As part of the pilot project, the Mayor’s office would offer design and funding assistance for outreach material and agreed to participate in the HHPNC Vision Day on August 20, 2016. D. Silva made a motion to adopt the pilot program and seconded by L. Caban. Motion passed unanimously.
2. Discussion and Possible Action to approve up to \$250 for copies of Mayor's Innovation Team flyers for Community Vision Day. D. Silva made a motion to approve \$250 and seconded by L. Caban. Motion passed unanimously.
3. Adjournment – 6:56 PM